

WELCOME
TO OUR
BENIGN
BUSINESS
COMMUNITY

VIMI.



PRO**SEED**

38 EVENTS
3,618 GUESTS
107 PITCHES

VIMI.

PROSEED MONTHLY #39

Agenda

- ★ Intro - 10 minutes
- ★ Feature Presentation - 15 minutes
- ★ 3+1 Innovation Pitches - 20 minutes
- ★ Reciprocity Ring - 5 minutes
- ★ Beer & Pizza - 65 minutes

Agenda here ends at 20:59.

The Royal Queen Seeds Afterparty begins at 21:00.



PROSEED

We're all messy We're all struggling

"...We are all flying high in some ways & falling flat on our faces in others. Nobody has it all figured out. It's our job to cheer each other on, lift each other up, & push each other to keep giving it our best.

Who we surround ourselves with matters.

We need to be better to each other.
We're all we have..."

Amy Weatherly

VIMI.



PROSEED

Benign Business In a Safe Space

Proseed are a community of entrepreneurs eager to partner and practice altruism in a safe space with like-minded individuals.

We help* each other
any way we can.

It's the natural thing to do...❤️

(* You can start by taking pictures of our amazing speakers, so we can share with everyone later :)

VIMI.



PRO**SEED**

Who are Proseed?

Alex Lorent, Asia Pillars

Anthony Pash, Southeast Partners

Amy Diener, Amy Diener Art

Claire Souchet, LR Paris

Erik Van Den Brande, Ocean Nutrition Europe

James Wood, The VR Guys

Johan Vermreiren, Vemax Group

Jos Bosmans, BMS Recruitment

Kris Withouck, Alcami

Lawrence Chaney, GPS Legal

Lex De Groot, Royal Queen Seeds

Napaporn Palsingh (Seema), Krungthai-AXA Life Insurance

Noah Shepherd, TBC

Polo Ruesz, Bangkok Island

Takeshi Heta, Fabbit

Vic Rollins, Auburn Asia

Mike Darnell, VIMI



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VIMI.

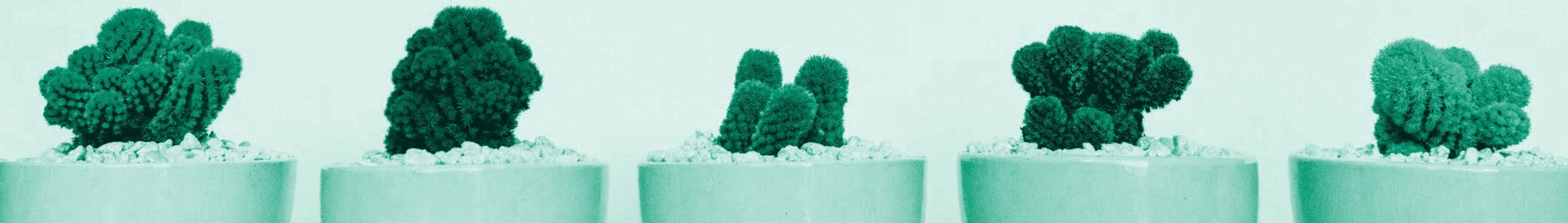
Why Join Us?

Proseed is a kind, friendly and supportive community.

Being kind to others makes us feel good.

Belonging to kind communities is proven to:

- ♥ Support achieving life-goals and self-actualization
- ♥ Boosts self esteem and confidence.
- ♥ Builds resilience to stress and setbacks.
- ♥ Improve immune system responses, stamina and memory.



fabbbit

Spaces that help you feel focused and comfortable.

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B2B Marketing Excellence AMA EP.03

Please register and send in your questions before midnight on 26th of April.

Facebook Live

28 APR

2023

10:00 – 11:00 AM

BKK time (GMT +7)



Speaker

Mike D.

Works at Vimi.co

AI Content Creation for B2B Marketing: A Working Framework.



250+

Client organizations





Your company?

Being a Proseed community sponsor is a benefit reserved to members...





VIMI.

Passion for Inclusion

Max Simpson
Founder and CEO at Steps Community



PROSEED

Passion for **Inclusion**

Max Simpson

CEO and Founder: Steps



Max Simpson

Sibling

Parent

Employer

Advocate

The image features a teal background with a white geometric design on the left side, consisting of a large white trapezoidal shape with two parallel diagonal lines. The word "Exclusion" is written in a bold, dark teal font, centered horizontally and partially overlapping the white shape. The overall design is minimalist and modern.

Exclusion

The background is a solid teal color. It features several white geometric elements: a large white trapezoidal shape on the left side, a white rectangular shape on the right side, and a white L-shaped frame at the bottom-left corner. Two parallel teal lines run diagonally across the white trapezoid.

Coming out (ish)

The image features a solid teal background. On the left side, there are several white geometric shapes: a large white trapezoid, a white parallelogram, and a white rectangle. The word "Surviving" is written in a bold, dark teal, sans-serif font, centered horizontally and partially overlapping the white shapes. The overall design is minimalist and modern.

Surviving

The image features a solid teal background. A large white trapezoidal shape is positioned on the left side, with two parallel teal lines running diagonally through it. The word "Hiding" is written in a bold, dark teal font, centered horizontally and partially overlapping the white shape. A white L-shaped line is visible in the bottom-left corner, and another white L-shaped line is in the top-right corner.

Hiding

The background is a solid teal color. It features several white geometric elements: a large white trapezoidal shape on the left side, a white rectangular frame on the right side, and two parallel white diagonal lines crossing the trapezoid.

Coming out (again)

Leadership

ST_{III}PP^S

An Inclusive Community

Parenting

The image features a teal background with a white geometric design on the left side, consisting of a large white trapezoid and two parallel white lines. The word "Parenting" is written in a bold, dark teal font, centered horizontally and partially overlapping the white shapes. The overall design is clean and modern.

The image features a teal background with a white geometric design. The design consists of a large white trapezoidal shape on the left side, which is partially enclosed by a white line that forms a partial frame. The word "Belonging" is written in a bold, dark teal font, centered horizontally and overlapping the white shape and the teal background.

Belonging

The image features a solid teal background. A large white trapezoidal shape is positioned on the left side, with two parallel teal lines running diagonally through it. The word "Authenticity" is written in a bold, dark teal, sans-serif font, centered horizontally across the white trapezoid. The overall design is minimalist and modern.

Authenticity

The image features a solid teal background. A large white trapezoidal shape is positioned on the left side, with two parallel teal lines running diagonally through it. The word "Inclusion" is written in a bold, dark teal font, centered horizontally and partially overlapping the white shape. A white L-shaped line is visible in the bottom-left corner, and another white L-shaped line is in the top-right corner.

Inclusion



VIMI.

Open Mic Elevator Pitches

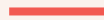
3 Minutes Pitch
2 Minutes Q&A



PROSEED

ceicia 

Bring wholesomeness to your business



Business presentation



Re-invent the way you're doing
business to keep your talents,
and customers delighted.

Bring passion, success and harmony within your company.
New way of cooperation and harmonization for a global awareness
to improve people's happiness & company's efficiency.

//Ceicia

More than a name, a state of mind,

Re-think the way you're doing business to keep your talents,
and customers delighted.

1. What?

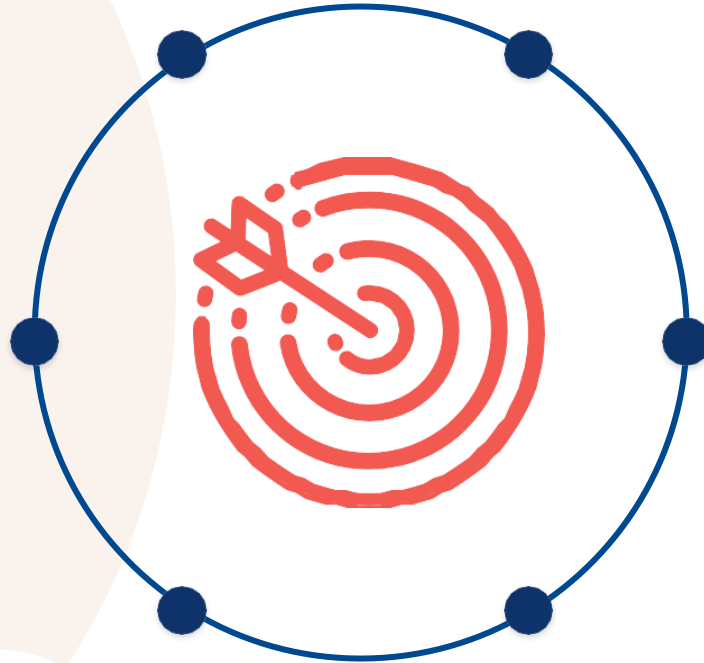
Bring wholesomeness to your business.

2. How?

By identifying challenges through a company diagnostic and
activate a corrective action plan.

3. Why?

Improve the « employees-managers » approach to boost people's
happiness, & reach your objectives in a more sustainable way.



Cécile Lammer

Ceicia's Founder

//Our Values

When passion brings new perspectives

« Power without love is reckless and abusive, and love without power is sentimental and anemic. »
Martin Luther King Jr.

Humanity

Everything that makes us human and not a robot. Having compassion, being creative and understanding.

Synergy

Bring the best out of the projects by enhancing teamwork. Create a real harmony for a result higher than your expectation.

Fairness & Honesty

Two essential values for the success of your company. Playing by the rules and be transparent is the basis of every cooperation. Standing up for the right of everyone to be treated equally and honestly.

Go beyond

The only limit is our mind. Go beyond with your team to create a sustainable future, meaningful missions and show appreciation.

ceicia 

—
THANK YOU

Pitch
Evaluation





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Open Mic Elevator Pitches

3 Minutes Pitch
2 Minutes Q&A



PROSEED



Chat.pLearn

QA-Generative-AI-powered Interactive
Micro-Learning Platform Delivering Quality
Education to Students through LINE
messaging application



Let's try our
prototype!



MARKET RESEARCH

Boot-on-the-ground market data collection

Interview potential target customers gaining insights and opportunities to penetrate in this market from schools in several provinces over Thailand including :
Bangkok, Lampang, Chiang Mai, Chiang Rai



Via multiple design thinkings workshops in 4 provinces of Thailand
(from over 40 students, 20 teachers, and additional 79 responses from surveys)

Non-metro area



Want Bangkok
Level Quality
Education



Low internet
connection

Things in common



All possess
a mobile
phone

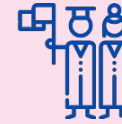


Want
academic-assured
digital content to
support their
learning. (ChatGPT
is too generic)



Can focus
10-15 mins &
prefer
shorter
content

Metro area



Want content
that can be
used for
university
admission



Schools are
moving
towards
progressive
learning

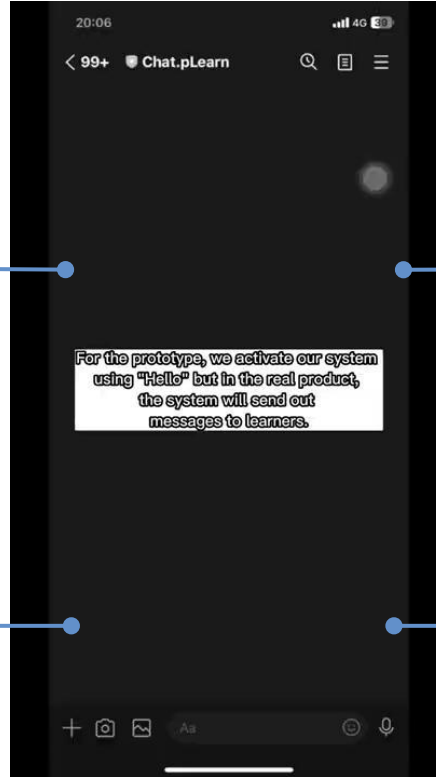
SOLUTION

Microlearning Content

Microlearning curriculum will consist **5-to-10 minute short lessons** that build up to a main topic.

Learning Feedback

Assignments, quizzes, and other measures are assigned to students after each chapter on our website to ensure students are active in their learning process.



Flexible Learning Model

Students can **choose courses according to their preferences** and get **on-demand lectures** on their mobile-phone whenever they wish.

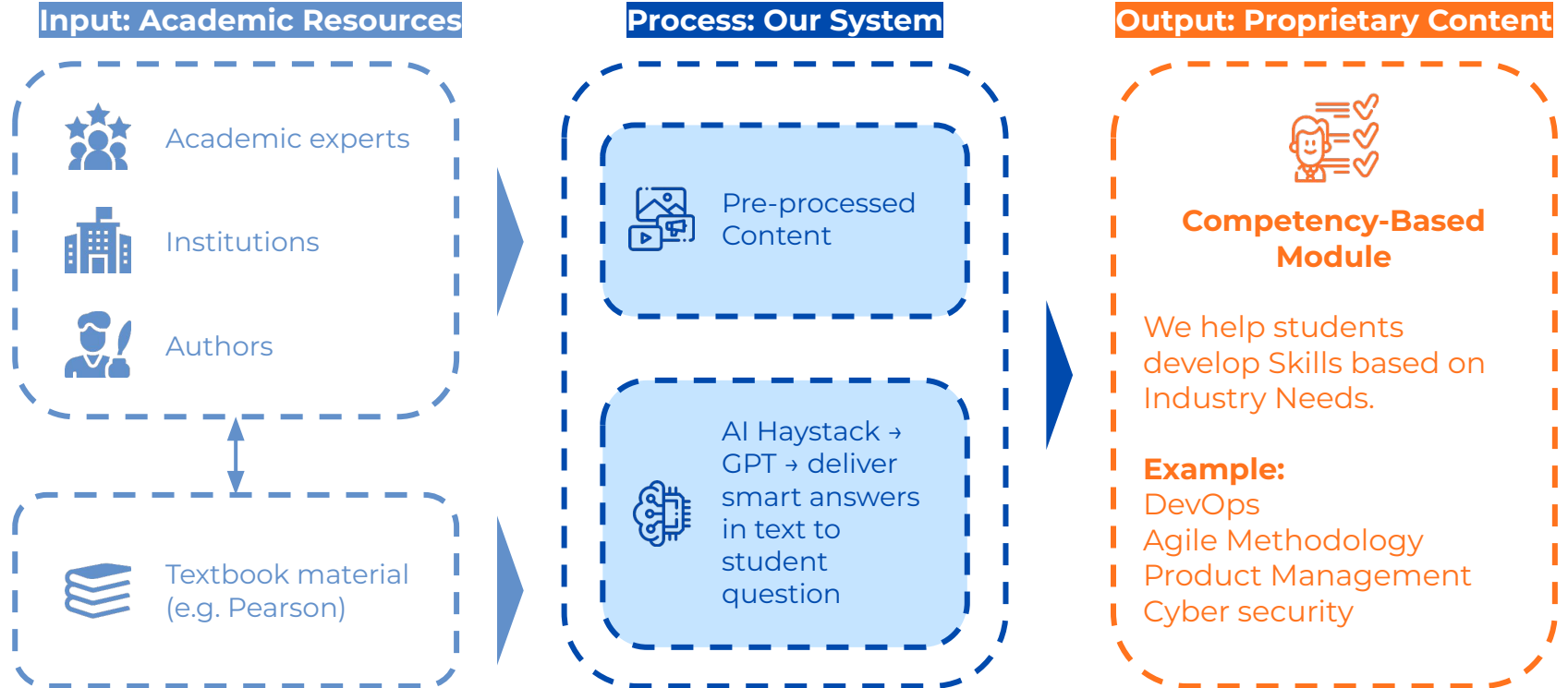
Interactive Messaging

Students will be able to **interact with a QA Generative AI interactive chat system** for translations and questions. Class instructors can also observe, and respond to student inquiries.

*To make everyone understand, we made our prototype in English. However, for the real product, Thai will be included.

SOLUTION - PHASE 1

PROPRIETARY CONTENT



VALIDATION & TRACTION



Being a senior at Chulalongkorn School of Integrated innovation (Sasin) and partnership with Chulalongkorn University (CU), Thailand's top-ranking University for 14 consecutive years (QS World Rankings). Sasin and CU can support us with:

1. The curriculum and offer University credit
2. Certification upon course completion
3. Diverse and highly experienced faculty in Business and AI
4. Funding of 2,800 USD



We have a meeting discussed to several organizations about our product:

1. Sasin industry partner Pearson is interested to give us access to their portfolio to digitize their educational resources
2. We have already introduced our product to The Stock Exchange of Thailand and will explore for further collaboration.



Competition Experience:

1. SCG Bangkok Business Challenge @ Sasin 2023
 - a. First Runner Up Cash prize 1,500 USD
2. Entrepreneurship World Cup THAILAND 2022 by GEN Thailand
 - a. Top 10 finalists



Chat.pLearn

QA-Generative-AI-powered Interactive
Micro-Learning Platform Delivering Quality
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Let's try our
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Pitch
Evaluation





VIMI.

Community Pitch

Hands Across the Water
Victor Rollins



PROSEED

Community Pitch

Hands Across the Water
Victor Rollins

**"While we are alive, we
should love others as
much as we can."**

MAE THIEW





 **HANDS ACROSS THE WATER**

**RENOVATION
TASKFORCE** 



Hands Across the Water Renovation Taskforce is back in 2023 and this time we mean business, our new business Hands Experiences Thailand, that is.

The project is converting Baan Nam Kham into the new headquarters for Hands Experiences Thailand and we would love your help!

Learn more about this experience or use the QR code to register now.

“If you’re looking for a way to do something special for others, then Hands is for you. My experience started with someone close to me saying, this is for you, you can cycle 800km across Thailand and help some kids with life choices, at the same time. What wasn’t said was that the experience upon reflection will change you for the better in so many ways. You will ride with other like minded & genuine people who also want to make a difference & at the same time create friends & memories for life.”

JEFF T



**Join a
Hands Ride
in Thailand
this year**




Baan Home Hug
XXX YASOTHON XXX
THAILAND

CLOTHES FOR THE KIDS





VIMI.

Reciprocity Ring

Ask for the help you need
Offer the help you can give



PROSEED



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Beer is free but we recommend ₱100 donation to our featured charity



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Next Proseed – 18th of May

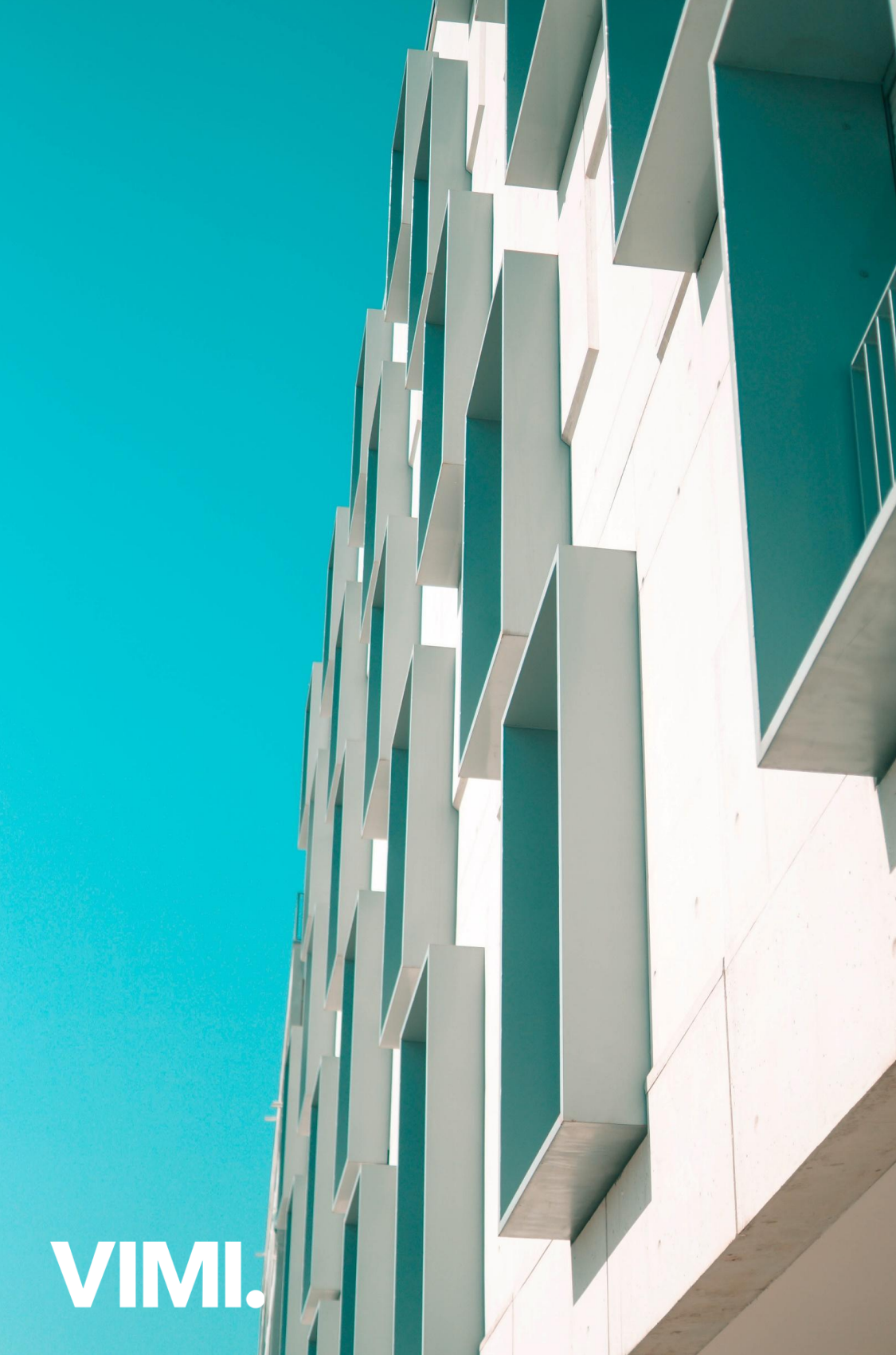
Employee Empowerment

Hugh Van Es

CEO of Proquanet
& former Swarovski Executive



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Stay in Touch

Join our lunch TOMORROW (...& every Friday)
For details connect with us on the
“Friends of Proseed” Whatsapp group



LINKEDIN



FACEBOOK



PROSEED