

WELCOME
TO OUR
BENIGN
BUSINESS
COMMUNITY

VIMI.



PRO**SEED**

32 EVENTS
2,195 GUESTS
89 PITCHES

VIMI.

PROSEED MONTHLY #33

Agenda

- ★ Intro – 10 minutes
- ★ Feature Presentation – 15 minutes
- ★ 3+1 Innovation Pitches – 20 minutes
- ★ Reciprocity Ring – 5 minutes
- ★ Beer & Pizza – 65 minutes

Agenda here ends at 20:59.
The Royal Queen Seeds Afterparty
begins at 21:00.



PROSEED

We're all messy We're all struggling

"...We are all flying high in some ways
& falling flat on our faces in others.
Nobody has it all figured out.
It's our job to cheer each other on,
lift each other up, & push each other
to keep giving it our best.

Who we surround ourselves with matters.

We need to be better to each other.
We're all we have..."

Amy Weatherly

Benign Business In a Safe Space

Proseed are a community of entrepreneurs eager to partner and practice altruism in a safe space with like-minded individuals.

We help* each other
any way we can.

It's the natural thing to do...❤️

(*) You can start by taking pictures of our amazing speakers, so we can share with everyone later :)

VIMI.



PRO**SEED**

Who are Proseed?

Alex Lorent, Pillar Events

Anthony Pash, Southeast Partners

Amy Diener, Amy Diener Art

Benjamin Assuied, Worklounge

Claire Souchet, LR Paris

Erik Van Den Brande, Ocean Nutrition Europe

James Wood, The VR Guys

Jos Bosmans, BMS Recruitment

Kris Withouck, Alcamì

Lawrence Chaney, GPS Legal

Napaporn Palsingh, Krungthai-AXA Life Insurance

Noah Shepherd, TBC

Polo Ruesz, Bangkok Island

Takeshi Heta, Fabbìt

Vic Rollins, Auburn Asia

Mike Darnell, VIMI



PRO**SEED**

VIMI.



Joining ceremony

Applicants!
Do you solemnly swear, on this rubber
chicken, not to be cocks?



BBC is by consent

Membership in this
Proseed Benign Business Community
is by unanimous consent.

Anyone violating our trust & scanning
this qr, other than the called new
member, will be banned from our
community, for life.



Please Scan this
QR code and join
the official
membership
group.





Welcome

By the power vested in me by this rubber chicken, I declare you are now a member of Proseed.

Mazal Tov!!!
#HUG



Why Join Us?

We're a community of entrepreneurs eager to partner in a safe space. We help each other any way we can. It's the natural thing to do We offer:

- ♥ Daily [learning](#)
- ♥ Weekly lunches
- ♥ Monthly [events](#)
- ♥ Community [resources](#)
- ♥ Our friendship and community



If you believe doing good for others is key to your wellbeing and success, and you're keen to practice this belief with like-minded people. Join us.



Fabbit

Spaces that help you feel
focused and comfortable.

VIMI.

Creating digital success for
invisible giants since 2010.

12+

Years of experience

250+

Client organizations





Worklounge is a membership which provides you access to a network of Asia's most exclusive business lounges

Your company?

Being a Proseed community sponsor is a benefit reserved to members...





Why and how do Diversity, Equity & Inclusion matter?

k. Gift Arpaporn Samabhandhu
Area Managing Director for
Johnson & Johnson Consumer Health,
Metropolitan Asia

...



Open Mic Elevator Pitches

3 Minutes Pitch
2 Minutes Q&A



PROSEED



BURMESE VEGAN

The First and Only Vegan Burmese Brand



MISSION - Provide **affordable vegan** Burmese food.



MARKET VALIDATION



THAILAND'S LARGEST MIGRANT POPULATION

- Over 303,000 registered Burmese located in Bangkok.



THAILAND IS NO STRANGER TO PLANT-BASED DIETS

- In 2019, the market value of plant-based food in Thailand amounted to around 28 billion Thai baht.

WHY BURMESE VEGAN



PROBLEM WORTH SOLVING

- Burmese **restaurants** **often are hidden** within the Myanmar enclave in Bangkok.



SOLUTION

- We **create revolution and movement** by spreading Myanmar cuisine with creative marketing.

OUR TIMELINE



PRODUCTS LAUNCHED

Over 500 Products shipped worldwide.



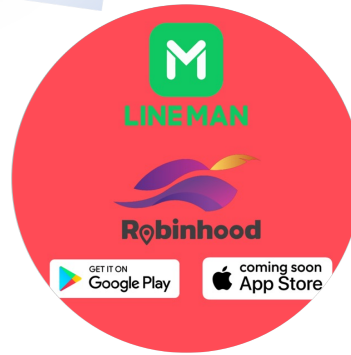
JODD FAIRS MARKET

Averaged **minimum 34 orders** per day.



POP-UPS

We currently **average 5,000 ₱ revenue** per event day.

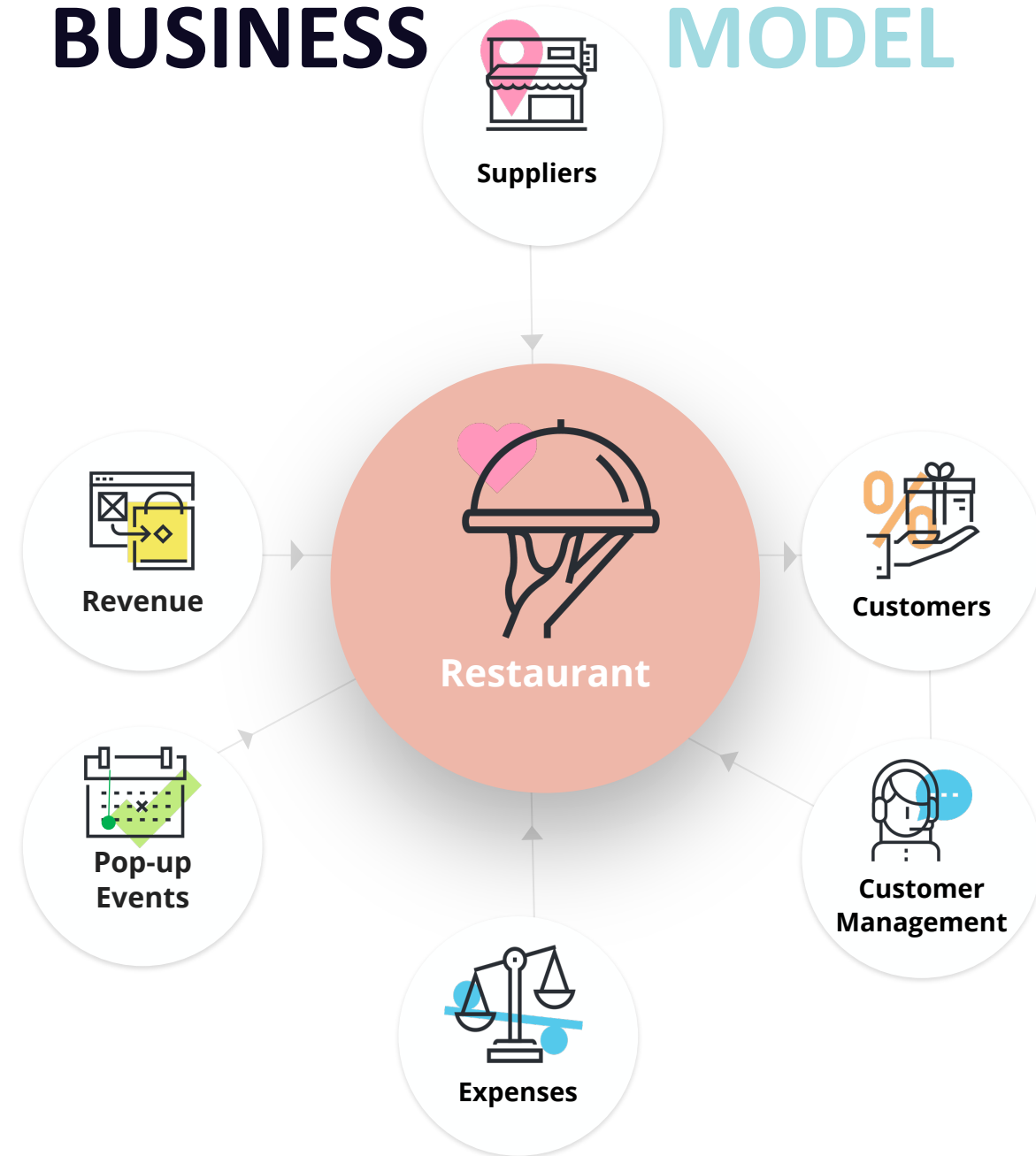


ONLINE DELIVERY

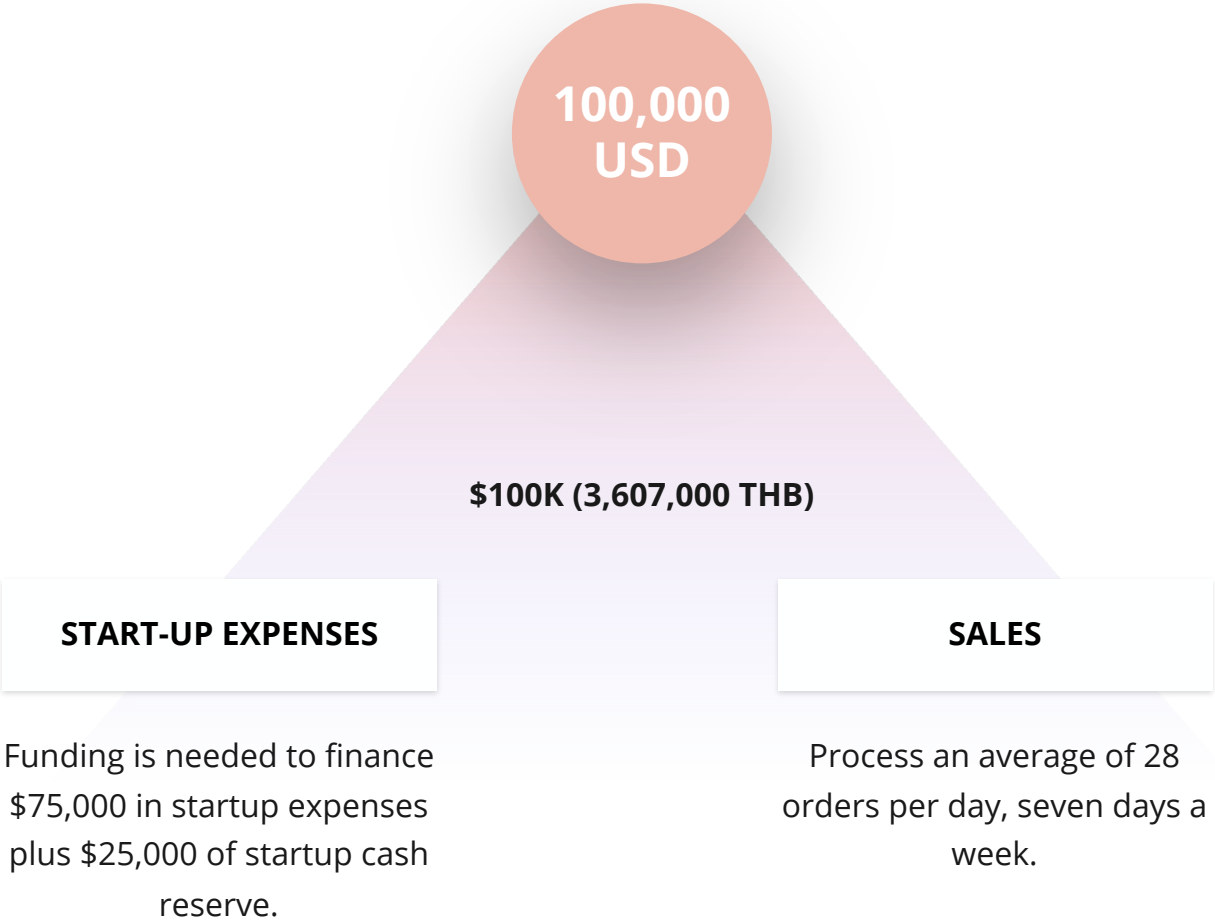
Launched our **mobile app**, and onboarded onto delivery platforms.

BUSINESS

MODEL



OUR ASK



PROJECTED CASH FLOW

Calculations are in Thai Baht

	Year 1	Year 2	Year 3	Total
Total Revenue	2,710,080	3,013,920	3,460,480	9,184,480
Total Expenses	2,496,566	2,143,054	2,501,362	6,674,422
Cash (End of Period)	213,514	870,866	959,118	2,043,498

THANK YOU



I loved the salad and all of my friends
who tried it loved it too! ❤️

-- Tin Tin



I really love your food I invite many
people to ur shop very good
experience 🙌❤️

-- Yui Ams



E-MAIL

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WEBSITE

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LINE

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SOCIAL MEDIA

@burmesevegan

Pitch Evaluation





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Community Pitch

Hands Across the Water
Victor Rollins



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Pitch Evaluation





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Reciprocity Ring

Ask for the help you need
Offer the help you can give



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Beer is free but we
recommend \$100
donation to our
featured charity

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Stay in Touch

Join our lunch TOMORROW (...& every Friday)
For details connect with us on the
“Friends of Proseed” Whatsapp group



LINKEDIN



FACEBOOK



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