



Disrupt the online travel industry by freeing travel inventory.

Richer Content.
Direct Connection.
Greater Insights.
Smart Payment.

01

The Team



**Yann Gouriou - CEO
Hospitality**

High level hospitality executive with
20+ years' experience.



**Bjorn Harvold - CTO
Technology**

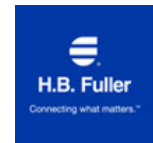
Enterprise software architect with
20+ years' experience.



**Martijn Dekker - CFO
Finance**

Corporate financial director with
30+ years of experience.

Companies we've worked for



02

The Problem

Hotel industry is unhappy with current online distribution oligopoly.

- **The commissions paid are too high**
- **Hotels have lost control of price integrity**
- **Hotels have lost customer ownership**



03

The Solution

Free travel inventory, and empower anyone to become a Micro-OTA*

- **Hotel pay lower commission**
- **Hotel regain customers ownership**
- **Micro OTAs have access to bespoke inventory**
- **Micro OTAs earn more**

* **Micro-OTAs** = Smaller focused Online Travel Agencies, Niche Travel, Travel Bloggers, Travel Social Media Influencer, Closed Groups



04

Go To Market & Traction

Global Online Hotel Booking Market – \$280 bn in 2019 with 9.6% CAGR 2020 -2027

Micro OTAs

We target niche OTAs and travel destination sites that already have a user base and hotel inventory.

Early Adopters



Hotels

We target Hotels to enrich our inventory database.

Early Adopters



3,000+ Hotels

05

The Ask

\$ 7,000,000

We are looking for 24 to 30 months financing to bring our product to market, hire a team and release new features.



Thank You!

Yann Gouriou - Chief Executive Officer
yann.gouriou@traveliko.com
+66 (0) 854891301

www.traveliko.com | <https://iko.travel>