



A modern, innovative beverage co.
with regional expansion goals.

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Market Size (Thailand)



RTD Coffee & Tea (2017)

\$900M USD

Non-Alcoholic Beverages

\$7B USD

Premium Segment growth

>19% Annual

Protective import tax structures and a historically small middle class (now booming) have caused premium/craft to lag behind Western markets; but consumers are hungry for new products as evidenced by strong demand for craft beers, despite premium prices for imported products.

https://www.krungsri.com/bank/getmedia/94a68184-ab67-4b62-9f28-caf1ee688796/IO_Beverage_190503_EN_EX.aspx

Problem



How to deliver premium draft beverages to end consumers with reasonable price points and maximum convenience?



Future



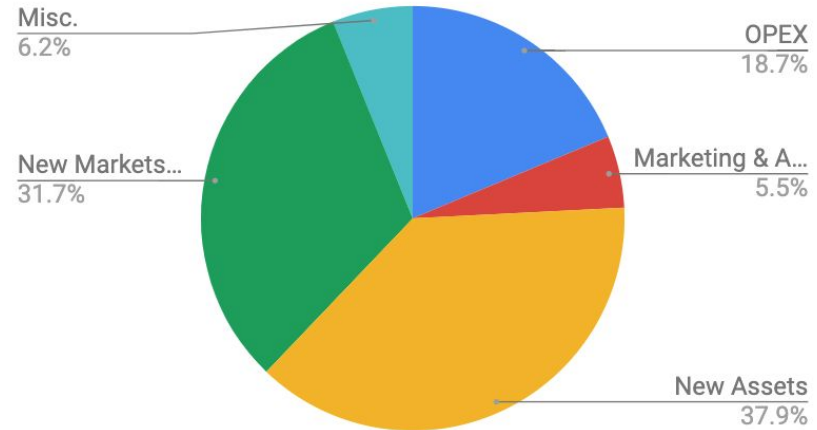
Offering more convenience to consumers by displacing functional drink business models that are older, cheaper, inconvenient, and higher waste



What We're Looking For

- Strategic/Growth partners for developing new RTD product formats
- Experience with regional/global expansion in the F&B industry
- Lead investor for upcoming Series A round

\$1,090,000 USD
for 28%



Closing before end of Q2 2021