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# Recreating Relevant Education

Proseed Asia

15 October 2020



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# Global Opportunity – Education is Irrelevant

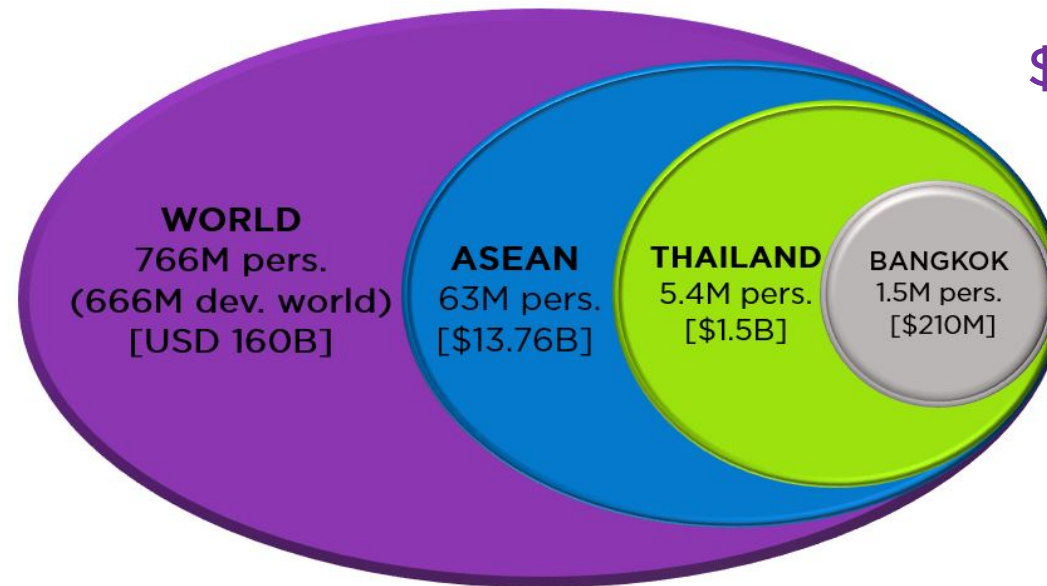


## PROBLEM IS SYSTEMIC

- Standardized and Inflexible
- Stuck in the past
- Remote learning doesn't work as a standalone
- Entrenched bureaucracy doesn't want change

## EXISTING SOLUTIONS ARE INADEQUATE

- International schools too expensive for most of 760M+ students
- Public schools struggle to adapt, creating huge inequity
- Local Private Schools “EP” lost in between
- Homeschool not accessible for most



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**\$286.6 Billion**  
2023 Global\*

**\$30.6 Billion**  
2023 Asia\*

\*Asia has the world's highest growth rate for online learning

Population of Secondary School Students  
[Online Learning Market in USD]

# Our Solution



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## Digital Platform “3 Ms”

### MATCH

- Search Engine Aggregator
- Database 5000 courses
- Consultancy
- AI Matching (2.0)

### MONITOR

- Dashboard
- Progress tracking
- Assessments
- Intervention

### MOTIVATE

- Personalized
- Gamified
- Kid Friendly UI/UX

## Learning Centers “4 Pillars”

### MENTORING/PERSONALIZED LEARNING

- Develop a Personalized Pathway
- Regular One-to-One Contact to Track Progress
- Adjust Pathway as needed to Ensure Relevance

### ACCREDITED DIPLOMA

- Core Accredited Academics Online through Partners

### PROJECT BASED LEARNING (PBL)

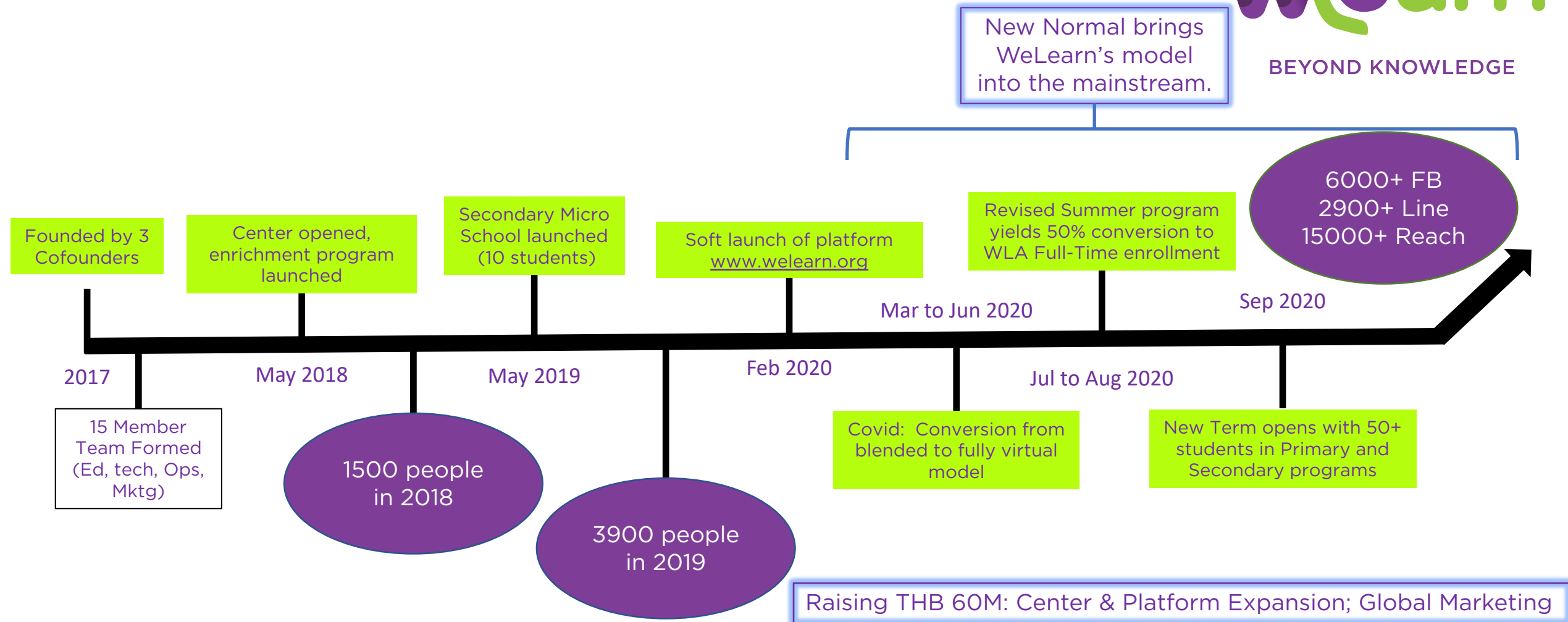
- Applied Learning through Gamified, Cross Disciplinary, Design Thinking, problem solving structure

### FUTURE SKILLS DEVELOPMENT

- Hard Skills (Coding, Robotics, Engineering, etc.)
- Soft Skills (4 Cs, Entrepreneurial Thinking, Social Emotional Learning, Self-Directed Learning)



# Journey of Traction and Growth

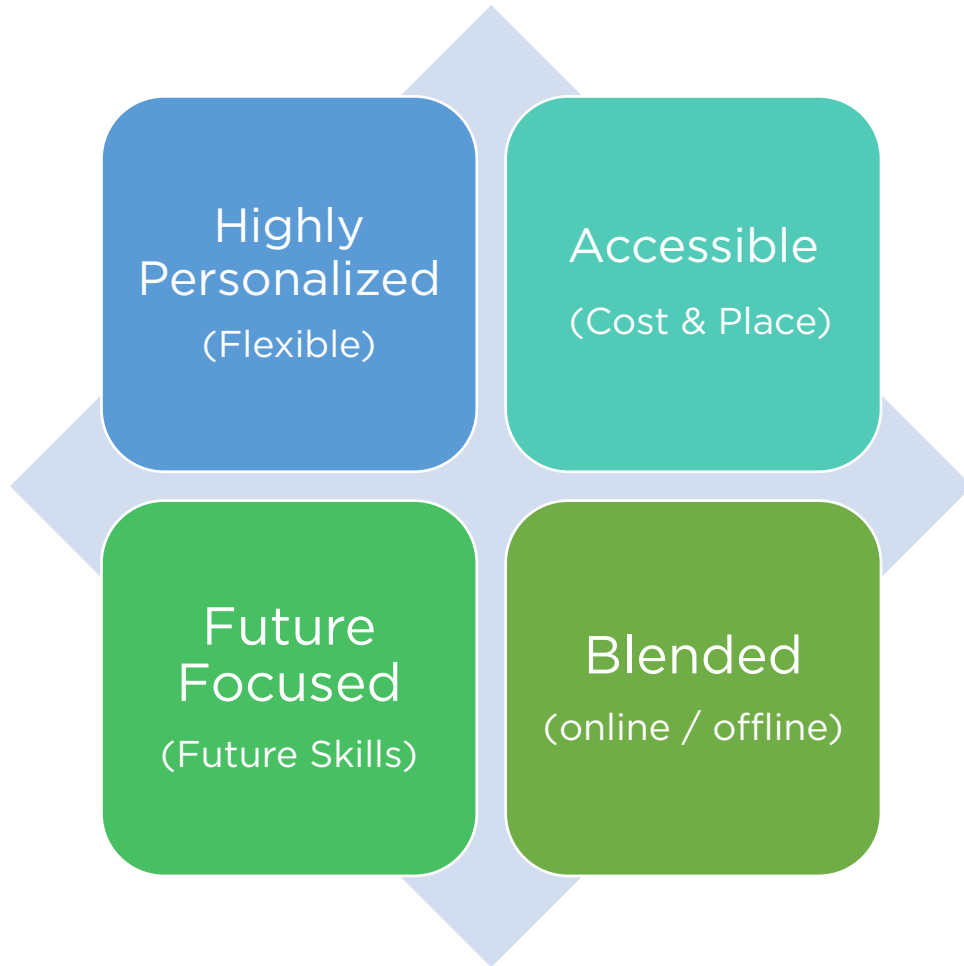




# A New Model for a New Reality



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## Thank You!