COACH HERO

OVERVIEW

Technical

Coach Hero is a sports coach-on-demand platform. Coach Hero provides people the opportunity to book a sports coach for a 1-on-1 session through the app.

Layman:

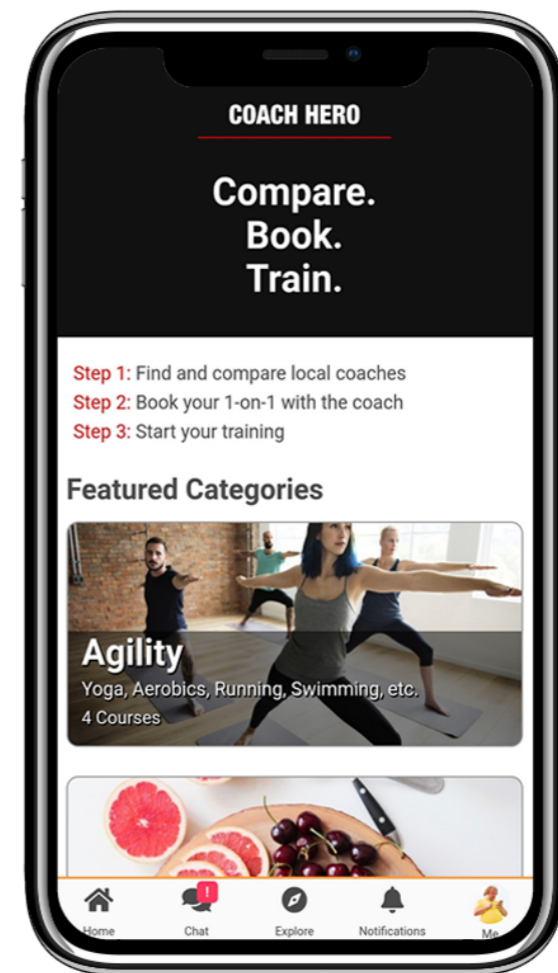Coach Hero is the Airbnb/Uber, but for sports coaches.

PROBLEM

- Clients
  - Where to look?
  - Who to trust?
  - Who to choose?
  - How to pay?

- Coaches
  - Leads?
  - Management?
  - Marketing?
  - Fees?
  - Business?

COACH HERO

SOLUTION

Coach Hero was created to provide our

- Clients
  - Marketplace
  - Reviews
  - Goal tracking with trainer logs
  - Online Payments

- Coaches
  - New leads
  - CRM Platform
  - New POS
  - Lower Fees <-> Gym
  - Business growth

COACH HERO

NUMBERS

- Market Size: Personal Coaching
  Global 21$B – US $9B TH – $300M

- Development time (9 Months)
  Idea –> MVP: 3 Months.
  MVP -> Alpha: 6 Months

- Traction
  Pre MVP: 100's interviews with Coaches, Positive
  MVP: 12 Coaches and client interviews. Positive
  Alpha: 5 Coaches (On-boarding in progress)

COACH HERO

Check Us Out

app.coach-hero.com

Coach Hero